



## **Lemon Tree Hotels launches its 10<sup>th</sup> property in Rajasthan with Keys Prima by Lemon Tree Hotels, Kota, Rajasthan**

*The property features 58 well-appointed rooms and suites, a café, a swimming pool, a spa, a fitness centre unlock bar, banquet spaces and other public areas*

**21<sup>st</sup> March 2025:** Lemon Tree Hotels Limited announces the opening of Keys Prima by Lemon Tree Hotels, Kota, Rajasthan. This is the 10th property of the group in the state.

The efficient and affordable hotel features 58 well-appointed rooms, Keys Café – a multi-cuisine coffee shop, a spa, a swimming pool, a fitness centre and Unlock Bar with expansive banquet spaces and conference facilities.

Kota, located in south-eastern Rajasthan, is an educational hub and attracts students who are preparing for competitive exams like JEE and NEET. The city is also an industrial centre with thriving power, manufacturing, and chemical industries. Situated along the Chambal River, Kota boasts a rich heritage, featuring landmarks like Kota Garh Palace, Seven Wonders Park, and Jagmandir Palace.

### **ABOUT LEMON TREE HOTELS LIMITED**

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India, and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. It delivers differentiated yet superior service offerings, with a compelling value proposition. The group offers seven brands to meet guests' needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

LTH opened its first hotel with 49 rooms in May 2004. Today, the company has a portfolio of 210+ hotels, which includes over 110 operational hotels and more than 90 hotels set to open in India and internationally. Lemon Tree Hotels are located across India, in key metro regions including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada, etc. The company has also expanded internationally to Dubai, Bhutan and Nepal.